

ChapterMeeting10August
Event Planning Financials Organizational Updates

🕒 Meeting Information

Date & Time: 2024-08-10 19:32:00

Location: [Bear Valley Springs Equestrian Center]

Attendees: [Insert Names]

Meeting Notes

1. **Organizational and Event Planning**

Resource Page

Discussion about adding trainers and their horses to the resource page for better exposure and credibility.

Treasurer's Report

Current balance and financial status were discussed, including recent expenses and the need to post minutes and budget details.

Show Dates and Judges

Discussion on scheduling show dates, confirming judges, and the importance of getting contracts back sooner.

Account Management

Issues with getting Melanie off the account and adding Rhonda due to conflicting schedules.

August Show

Details about the August show, including concerns about the judge's age and health.

Social Media

Discussion on revamping social media presence, including Facebook, Instagram, and TikTok.

2025 Calendar Planning

Discussion on the format of shows and clinics for the 2025 calendar year.

Bylaws

Discussion on updating bylaws and the process for board and member review.

Membership Fees

Issue with non-member fees not being paid and the club covering these costs.

Clinic Participation

Discussion on the low participation in clinics and alternative options like write-a-test clinics.

Conclusion

1. Will send out letters and minutes to gather bios for area trainers.
2. Current balance is \$1,321, and the beginning balance in July was \$1,711.
3. Need to finalize show dates and judges' contracts by October/November.
4. Rhonda will be the treasurer for next year.
5. Gail Hoff will judge the August show, and accommodations will be arranged.
6. Focus on Facebook and Instagram for better engagement.
7. Consider keeping Saturday shows and possibly incorporating write-a-test clinics.
8. Board will draft bylaws and then seek member input.
9. Need to ensure entries are correct to avoid future issues.
10. Consider less expensive write-a-test clinics to increase participation.

2. **Event Planning and Arena Maintenance**

Sunday Shows

Discussion about keeping shows on Sundays and the challenges of getting commitments from participants.

4th of July Booth

Discussion about the success of the 4th of July booth and plans to do it again next year.

Club Participation and Promotion

Discussion on promoting club activities and incorporating other clubs to increase engagement.

Covered Arena

Discussion about finding a new covered arena for events due to dissatisfaction with the current one. **Pre-**

Holiday Party

Discussion about organizing a Christmas party at a winery.

CDS Shows and Judges

Discussion about organizing CDS shows, contacting judges, and promoting the events.

Volunteer Recruitment

Discussion about the need for more volunteers and the idea of conducting a mock show to train them.

Website Updates

Discussion about updating the website with pictures and information to increase exposure.

Arena Footing and Maintenance

Discussion about the need for arena maintenance, including adding sand and fixing sprinkler heads. **Arena**

Management Plan

Discussion about the need to follow the arena management plan, including moving rails and re-leveling the footing.

Conclusion

1. Shows will be held on Sundays: 18th, 29th, 27th, and 24th.
2. The 4th of July booth will be held again next year.
3. Efforts will be made to promote club activities and involve other clubs.
4. Efforts will be made to find a new covered arena.
5. Plans to organize a Christmas party at a winery.
6. Judges will be contacted, and events will be promoted through e-blasts.
7. A mock show will be conducted to train volunteers.
8. Website will be updated with pictures and information.
9. Plans to add sand and fix sprinkler heads in the arena.
10. Arena management plan will be followed, including moving rails and re-leveling the footing.

Next Arrangements

Send out letters and minutes to gather bios for area trainers.

Finalize show dates and judges' contracts by October/November.

Arrange accommodations for Gail Hoff for the August show.

Focus on Facebook and Instagram for social media engagement.

Draft bylaws and seek member input.

Ensure entries are correct to avoid covering non-member fees.

Consider implementing write-a-test clinics.

Shows will be held on Sundays: 18th, 29th, 27th, and 24th.

The 4th of July booth will be held again next year.

Efforts will be made to find a new covered arena.

Plans to organize a Christmas party at a winery.

Judges will be contacted, and events will be promoted through e-blasts.

A mock show will be conducted to train volunteers.

Website will be updated with pictures and information.

Plans to add sand and fix sprinkler heads in the arena.

Arena management plan will be followed, including moving rails and re-leveling the footing.